

## Why Attend?

The ASFPM annual conference is the premier conference on flood risk management in the U.S. Each year more than 1,000 professionals convene to share their experience, knowledge, and commitment to effective flood risk management. Strong decision maker participation makes the conference an integral event for consulting firms and product vendors to engage clients and showcase state-of-the-art tools and techniques.

Support of our Sponsors and Exhibitors is essential to the success of the ASFPM conference. Your financial support demonstrates your commitment to effective flood risk management and associated technologies to reduce flood losses.

## Who Attends?

- Flood Hazard Practitioners and Decision Makers
- Floodplain, Watershed, Stormwater, and Coastal Managers
- Hazard Mitigation Planners
- Local, State, Regional, Tribal and Federal Government Officials
- Architects and Engineers
- Planners and Project Managers
- Consultants
- Academics, Researchers, and Students
- Professionals in Mapping, Floodproofing, Insurance, Forecasting, Warning, Risk Management, and Natural Resources



Photos courtesy of Sjödin Photography

## Who is ASFPM?

- 17,000+ Practitioners from the U.S. and its Territories
- 10,000+ Certified Floodplain Managers (CFMs)
- 36 Chapters comprised of 41 states
- 65 Corporate and Agency Partners

## For More Information

Jenny Maurer  
Event Planner + Training Coordinator  
jenny@floods.org, 608-828-6329  
<http://asfpmconference.org/2018>



**Association of State Floodplain Managers**  
575 D'Onofrio Dr., Ste. 200  
Madison, WI 53719

## ASFPM 2018 Conference Timeline

Sept. 2017	Call for Presenters Announced
Oct. 31, 2017	Presentation Submittal Deadline
January 1, 2018	Sole Sponsorship Commitment & Benefit Selection Deadline
January 2018	Presenter Selection Notification
January 2018	Conference Program Posted Online
February 2018	Registration Opens
April 17, 2018	Early Bird Registration Deadline
May 17, 2018	Sponsors & Exhibitors Production Deadline
June 18, 2018	Exhibits Move-in (Noon-5pm)
June 20, 2018	Exhibits Move-out (4pm-7pm)

**For more information, Call for Presenters, Registration, & Commitment Forms go to: <http://asfpmconference.org/2018>**

# ASSOCIATION OF STATE FLOODPLAIN MANAGERS

## 2018 Prospectus

## Sponsors and Exhibitors



## Managing Floods Where Mountains Meet the Desert

### 2018 Exhibitor Rates

Per 10'x10' booth, each including one full conference registration. Fees increase by \$200 per category following the Early Discount Registration period, which ends April 17, 2018.

**ASFPM Corporate Partner - \$1,550**

**Non-Partner - \$2,050**

**Nonprofit / Academia - \$1,000**

Exhibitors may register up to two additional personnel for \$300 per person for exhibit hall access only.

If you require additional space or special arrangements please contact Jenny Maurer, [jenny@floods.org](mailto:jenny@floods.org).



### 2018 Sponsorship Levels

**Titanium:** \$20,000 | Sponsor Credit Allocation: 80 credits  
Receive priority selection of sole sponsorship benefits, and premium placement in the Exhibit Hall.

**Platinum:** \$14,000 | Sponsor Credit Allocation: 56 credits

**Gold:** \$8,000 | Sponsor Credit Allocation: 32 credits

**Silver:** \$4,500 | Sponsor Credit Allocation: 18 credits

**Bronze:** \$2,500 | Sponsor Credit Allocation: 10 credits

**Nickel:** \$1,000 | Sponsor Credit Allocation: 4 credits



### Sponsor Benefits

- Logo on conference webpage, signs, programs, & banner
- A link to your website from the conference webpage
- Acknowledgement during general sessions
- Priority exhibit booth placement by sponsorship level

TITANIUM SOLE SPONSOR BENEFITS (Selection Deadline 1/1/18, after available as General Sponsor Benefit)	
32	Tuesday Keynote Luncheon
32	Thursday Awards Luncheon
32	Thursday Closing Reception
32	Conference Tote - dual logo
32	Hotel Room Keys - dual logo



GENERAL SPONSOR BENEFITS	
24	Showcase session in concurrent program
20	Evening Exhibit Hall Reception
16	Speaker's Prep Lounge
14	Registration bag extra
12	10'x20' Exhibit Booth
10	Full page ad in pocket guide
10	Email attendees pre- or post-conference
8	100 Exhibit Social drink tickets
8	Internet Kiosk
8	Charging Station
8	10'x10' Exhibit Booth
6	Use of side meeting room, per half day Tu-Th
6	Half page ad in pocket guide
6	Ad on conference webpage
4	Conference Registration
4	Refreshment break
2	Additional Booth Representative

### Why Exhibit?

- Exposure to more than 1,000 attendees -- your best prospects
- 3-day exposition featuring materials, equipment, accessories, and services vital to flood risk reduction
- Provide your staff with access to the best industry training
- 200 sessions, dozens of workshops, and 75+ exhibitors
- Numerous networking events with ample opportunity for attendees to learn about your product or service
- Your company is promoted in conference materials

### Why Sponsor?

- Position your company as an industry leader
- Make contact with new and existing customers
- Showcase your products/services; gather research & feedback
- Customize your benefits to fit the level of visibility you desire
- Learn more about the state-of-the-art in the industry
- Extend your reach to our 17,000+ practitioners
- Recruit talented professionals from all levels
- Support ASFPM's mission and our members

### Exhibitor Benefits

- 10'x10' booth with 6' skirted table, two chairs, waste basket
- Pipe and drape back and side walls
- Includes one full conference registration (full access)
- Exhibit hall socials and refreshment breaks to draw attendees
- Additional furniture/services available from service contractor

**Don't delay, exhibit space is limited and the show will sell out!**