

## ASFPM 2019 Benefit Breakdown

**Thursday National Awards Luncheon:** An awards luncheon featuring award winners from within our industry. As a luncheon sponsor you have the opportunity to address the audience with a 1-3 minute presentation.

**Thursday Evening Reception:** Casual promotion with your brand highlighted on cocktail napkins as well as signage placed throughout the event. Sponsorship includes 50 drink tickets that can be handed out to attendees. Drink tickets are only good for Thursday evening.

**Conference Tote:** The conference bag is given to all attendees. Your logo will be placed on the bag.

**Hotel Room Keys:** Communicate your company's message each time an attendee staying at the host hotel enters their room. Sponsor has the option of designing the key within the given specifications.

**Attendee Internet:** Be the reason attendees can check their email and surf the web while at the convention center.

**Showcase Session:** The opportunity for your company to present for the entire duration of a 1.5-hour session block during the concurrent program. Six slots available. Limit one per sponsor.

**Evening Exhibit Hall Reception:** Casual promotion with your brand highlighted on cocktail napkins as well as signage placed throughout the event. Sponsorship includes 50 exhibit social drink tickets to hand out from your booth during the reception.

**Speaker Prep Lounge:** Highlight your company to the presenters of ASFPM 2018 when they visit the lounge to practice and turn in their presentations.

**Reusable Water Bottle:** Help us go green and reduce waste. Your logo will be placed on the water bottle.

**Registration Bag Extra:** Provide attendees with necessary items like pens, notepads, hand sanitizer, etc. Every time they reach for the item your brand will be in their hand. Other giveaway ideas? Contact Jenny!

**10'x20' Exhibit Booth:** Each 10'x20' exhibit booth includes two full conference registrations, two 8' skirted tables, two chairs, one wastebasket and an exhibitor identification sign bearing your company name and booth number.

**Full Page ad in Pocket Guide:** Black and white full page ad in the pocket guide given to every attendee and posted on the website.

**Email Attendees Pre- or Post-conference:** Your message will hit attendees' inboxes the week before OR week after the conference.

**100 Exhibit Social Drink Tickets:** To be given out from your booth. Can be used for both evenings in the exhibit hall.

**Charging Station:** With a device driven world many people are looking for a quick charge throughout the day. Provide a place for attendees to charge their cell phones and devices while attending the conference. Signage will be placed at the charging station.

**10'x10' Exhibit Booth:** Each 10'x10' exhibit booth includes one full conference registration, one 8' skirted table, two chairs, one wastebasket and an exhibitor identification sign bearing your company name and booth number.

**Use of Side Meeting Room:** Secure a meeting space at the convention center for one half day (up to four hours) to conduct business in a private setting. Available Tuesday, Wednesday or Thursday of the conference.

**Half Page ad in Pocket Guide:** Black and white half page ad in the pocket guide given to every attendee and posted on the website.

**Ad on Conference Webpage:** Let your presence be known even before the conference begins with an ad on the website. Ad placement will be on the bottom of all website pages. Images will scroll with any other sponsor ads we receive.

**Conference Registration:** Full registration. Limit 10.

**Refreshment Break:** Provide refreshments to attendees. Logo'd napkins and signage will be present. Choice of early morning, morning or afternoon Tuesday through Thursday of the conference.

**One Sheet Promotion in Registration Packets:** Let your message be known. A one sheet advertisement will be included in every registration packet. Printing and shipping at the expense of the sponsor.

**Additional Booth Representative:** Provides access to the exhibit hall. Limit two per 10'x10' booth.

**20 Exhibit Social Drink Tickets:** To be given out from your booth. Can be used for both evenings in the exhibit hall.